



www.ivici.ie

case study

# Synapse



“ Within 9 Months of deploying Ivici we have already seen a ROI across all our Functional Areas”

**Alan Bolster, General Manager Synapse Medical**

## Synapse Medical Ltd

Synapse Medical Ltd is a leading distributor of medical devices for Cardiology, Endovascular, Neuroradiology, Gastroenterology, Anaesthetics/pain specialists, Orthopaedics, and Palliative Care.

Synapse chose Ivici in 2006, and as a member of the SISK Healthcare Group with a large number of associated Partners, Synapse had a complicated Reporting & Financial Structure. The Ivici Enterprise Tree proved a major selling point, whereby Ivici has the ability to replicate a Company's Financial Structure through Groups, Divisions, affiliates & subsidiaries and allows each entity to operate with a distinct independent accounting structure, while also allowing for automated consolidated Group accounting throughout the Enterprise Tree.

Medical Devices are subject to 'use by dates' and Ivici's batch traceability functionality has allowed Synapse to manage their stock so as to minimise the value of write-offs, which has allowed Synapse to achieve a return on the Ivici implementation in less than 12 months.

Ivici's no risk pricing model was a major incentive for Synapse and made the buying decision very easy.

Ivici's Web Ordering Modules allows Synapse Partners access to the Ivici System for Order Placement, Order Tracking, Invoice & pod Re Printing.



## Key benefits to Synapse

- Integrated Finance, Sales, Inventory Management & Purchasing Process
- Increased Margin on Sales
- Reduced Customer Enquires
- Improved Customer Delivery Time
- 100% Visibility on with Ivici Business Intelligence
- Batch Traceability
- Less Stock Write Off

[www.synapsemedical.ie](http://www.synapsemedical.ie)

## Why Ivici

- Excellent Product Functionality
- 100% Match to Requirements
- Clear Product Upgrade Path
- Existing Industry Knowledge
- Clear & Achievable Implementation Plan
- Project Management Expertise
- No Risk Product
- Excellent Pricing Models

arrange a product demo

Call now on +44 7900 490356 or email [sales@ivici.co.uk](mailto:sales@ivici.co.uk)

